

April 2009

# Taglines

Greater New York Region 15 is dedicated to advancing four-part *a cappella* music through the original American art form of barbershop harmony by providing opportunities for education, performance and personal growth.

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Reflects

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## Dear Heather,

Was that some contest weekend or what? Repeat after me: we LOVE the choral shell! Congratulations again to our winners, a.k.a. Quartet (626) and Harmony Celebration Chorus (662), and to all the competitors who put on their smiles and marched out onto that stage, and performed for the AUDIENCE. [You can read the complete contest results on the Region 15 Web site at this link.](#)

And now, back to business: How many people is YOUR chorus sending to the Leadership Weekend in May? Our faculty, Sharon Babb, is going to be GREAT. [Here's some more information on how to sign up.](#)

Back next month with more news, some thoughts from Education Coordinator Lisbet Kline and the first article from new Team Coordinator Arlene Gunther. Meanwhile, enjoy spring!

**Heather Collins**  
Communications Coordinator

Region 15  
Management Team

**Team  
Coordinator**  
[Peggy DiSunno](#)

**Finance  
Coordinator**  
[Jeannie Allen](#)

**Education  
Coordinator**  
[Lisbet Kline](#)

**Director  
Coordinator**  
[Carole Argulewicz](#)

**Events**

## Reflections: Six Years on the RMT

It is with pride, contentment, and a bit of sadness that I leave the Regional Management Team after six years as Team Coordinator. There have been many changes on the team during this time.

I have worked with:

**Coordinator**  
[Carol Schultheis](#)

**Marketing  
Coordinator**  
[Dana Dunlevy](#)

**Membership  
Coordinator**  
[Dolly Power](#)

**Communications  
Coordinator**  
[Heather Collins](#)

## Submissions Deadline

If your chorus or quartet has news to share, [e-mail your idea to Heather Collins](#) before the 15th of each month for consideration in the next electronic Taglines. The next deadline is May 15.

### 3 Director Coordinators

Rosalie Giardina, Sharon Vitkovsky and Carole Argulewicz

### 2 Finance Coordinators

Jan MacCaskill and Jeannie Allen

### 3 Communication Coordinators

PeeDee Kurfess, Beth Fulton and Heather Collins

### 3 Membership Coordinators

Sandy Adams, Lisbet Kline and Dolly Power

### 2 Education Coordinators

Harriette Walters and Lisbet Kline

### 2 Marketing Coordinators

Chris Klepeis and Dana Dunlevy

### 3 Event Coordinators

Dody O'Brien, Susan Jane Story, and Carol Schultheis

During my time on the team, our dear friend Dody O'Brien passed away, and we established the Dody O'Brien Most Improved Chorus Award in her honor. We have established a Region 15 Strategic Plan that is reviewed and updated annually. (I hope you all have downloaded it from the Region 15 Web site in the members-only section.) We have set up annual Road Show meetings with every chorus so that the RMT can meet all of you and let you know we are here for you. Each RMT team member has created a timeline of their annual activities. For incoming team members, this is a very helpful tool. We have updated our Standing Rules annually and have improved our web site and e-mail access to everyone. We have EVERY chorus in our region taking part in a membership drive this spring as part of an International pilot program. We have long-range planning

bringing top-rated faculty to our regional TRAX weekends. We have begun and continue to teach leadership training throughout the region. We have established a directors/music leaders/leadership weekend. We have given stipends to all choruses and quartets to help with coaching expenses. We have held meetings with our directors and were successful in supporting the Regional Convention Committee's efforts to get a chorus shell back for our contest stage. (It certainly did make a difference, as our scores have never been higher.) We strive to find locations for our regional weekends that are affordable and comfortable. The RMT now meets four times a year with one meeting held as a conference call. We e-mail daily! (I wonder if I will miss that!)

What I **WILL** miss is what I see and feel at every RMT meeting: the positive energy and willingness to go above and beyond expectations to serve the region. It is stimulating and one of the best experiences I have had in my 34 years as a Sweet Adeline. The RMT is a dedicated group, e-mailing daily trying to solve problems and creating new ideas for your benefit.

I have served the maximum term limit on the RMT and move on with satisfaction knowing my replacement will be a great fit on the team: Arlene Gunther from Liberty Oak Chorus begins her term as the new Team Coordinator on May 1. I have encouraged her for these past six years to fill my spot. I am delighted that she has agreed to join the RMT, and I know you will be pleased also.

Region 15 is home to 15 choruses filled with friendly, loving, dedicated members. I thank you for your support and your friendship over these past six years. I extend my thanks to our Bylaws and Rules chair, Johanna Herudek who has amended our Standing Rules and collected monthly chorus minutes during my entire time on the team. Many thanks also to the RMT. I have so enjoyed

being a part of your team.

**With Love, Peggy DiSunno**  
**Director, Long Island Sound Chorus**  
**Team Coordinator, Region 15**

## **Region 15 Woman of Note**

***At TRAX 2008, the region adopted a recognition program called Women of Note. Choruses were asked to select one member whose dedication to their chorus and to Region 15 is unfailing. Here's more about one of those women, Carole Auletta of Jersey Harmony Chorus.***

Carole has been a model Sweet Adeline for 15 years, serving on countless committees. She has headed the chorus management team multiple times, which speaks for her fine leadership qualities. She sings lead with enthusiasm, and her focus has been on personal excellence and growth.

In more recent months, Carole has become a relentless crusader for Jersey Harmony Chorus. As our Membership Chair, she has mounted overlapping campaigns for recruitment of new members to the chorus. Carol is the smiling face that greets all our guests and introduces them to our world.

Carole is a pint-sized cheerleader and a force to be reckoned with. She's a team player and will do anything that is asked of her when it comes to Jersey Harmony. Carole is our chapter's Sweet Adeline of the Year and a definite Woman of Note in Region 15! Congratulations Carole! Job well-done!

## **Dates To Remember**

**April 22, 2009:** RMT Roadshow - Metro Rhythm

**April 26, 2009:** Golden Apple Show, 2:30 p.m.

**May 2, 2009:** Harmony Celebration Show (featuring The Buzz and Our Town Quartets)

**May 3, 2009:** Liberty Oak Show (featuring Maxx Factor Quartet)

**May 15-17, 2009:** Music/Leadership Weekend **FEATURING SHARON BABB**

**May 19, 2009:** RMT Roadshow - Golden Apple

**May 27, 2009:** RMT Roadshow - Long Island Sound

**May 28, 2009:** RMT Roadshow - Heart of Long Island

**June 3, 2009:** RMT Roadshow - Harmony Celebration

**June 6, 2009:** RMT Meeting

**June 13, 2009:** Metro Rhythm Show

**June 25, 2009:** RMT Roadshow - Twin County

**June 25, 2009:** RMT Roadshow - Island Hills

**July 13, 2009:** RMT Roadshow - Brooklyn

**July 14, 2009:** RMT Roadshow - Greater Nassau

**July 15, 2009:** RMT Roadshow - Heart of New Jersey

**July 15, 2009:** RMT Roadshow - Liberty Oak

**July 23-25, 2009:** International Directors' Seminar/Judge Training (Detroit)

**July 28, 2009:** RMT Roadshow - Evergreen

**Aug. 31, 2009:** RMT Conference Call

**Sept. 1, 2009:** RMT Roadshow - Song of the Valley

**Sept. 11-13, 2009:** TRAX 2009 **FEATURING BETTY CLIPMAN!**

**Sept. 23, 2009:** RMT Roadshow - Hickory Tree

**Oct. 4, 2009:** Long Island Sound Show

**Oct. 5, 2009:** RMT Roadshow - Jersey Harmony

**Oct. 20-24, 2009:** 63rd Annual Convention and Competitions (Nashville)

**Nov. 6-8, 2009:** In-region training for Regional Management Team

**Nov. 21, 2009:** Hickory Tree Show

**Dec. 6, 2009:** Greater Nassau Show

**Dec. 6, 2009:** Evergreen Show

**Feb. 27, 2010:** In-region Training, Region 15 Faculty, with Nancy Fields

**April 22-25, 2010:** Regional Competition

**May 15, 2010:** Harmony Celebration Show (featuring Crossroads Quartet)

**May 21 - 23, 2010:** Music Leaders/Leadership Workshop with Kathy Carmody

**July 7-10, 2010:** IES East (Pittsburgh)

**Aug. 13-15, 2010:** TRAX 2010 with Jim Arns and Renee Porzel of the Melodeers

**Oct. 19-23, 2010:** 64th Annual Convention and Competitions  
(Seattle)

**March 24-27, 2011:** Regional Competition

**Oct. 18 - 22, 2011:** 65th Annual Convention and Competitions  
(Houston)

**March 29-31, 2012:** Regional Competition

**Oct. 30 - Nov. 3, 2012:** 66th Annual Convention and  
Competitions (Denver)

**March 21-24, 2013:** Regional Competition

**Nov. 5-9, 2013:** 67th Annual Convention and Competitions  
(Honolulu)

For more information on events, visit the calendar on the Region  
15 web site at [www.sairegion15.org](http://www.sairegion15.org).

### **Gather COMACT Award Materials Through April 30**

Marketing and Public Relations Chairs are reminded to collect your chapter's press clippings through April 30 for submission as part of this year's COMACT Award. The deadline for submitting your materials and application is June 15, 2009. Download the application at [sairegion15.org](http://sairegion15.org), by logging in with your membership number and clicking on "Community Activity" link.

All Marketing Chairs (especially incoming) are also reminded to join the SAI Region 15 Marketing Yahoo group by e-mailing [SAIRegion15Marketing-subscribe@yahoogroups.com](mailto:SAIRegion15Marketing-subscribe@yahoogroups.com).

**Dana Dunlevy  
Marketing Coordinator**

### **Note from Your Finance Coordinator**

I would like to take this time to thank all of you for your timely response in paying the annual Regional Assessment. Every chorus had their money in on time, and that made the transition to our contest very smooth.

The Regional Management Team has decided that the region will

need to increase this assessment by \$10.00 per member beginning with this new fiscal year. We will use \$5.00 of that money toward extra costs for our contest weekend; this includes the cost of renting and transporting the chorus shell, and \$5.00 as extra operating money for our region. It is very possible that Region 15 will send a Wild Card Chorus to the 2010 International Competition. In today's times, everything is more expensive, and we are committed to offering high-quality education programs, stipends for coaching and adequate accommodations for our contest weekend.

The assessment will again be due in November. As many of you are planning your budgets for this new fiscal year, I wanted to get this letter to you as soon as possible. The total Regional Assessment will now be \$80.00 per member.

Thank you for your support.

**In harmony,  
Jeannie Allen  
Finance Coordinator**

## **Update Your Region 15 Directory**

- Please change the e-mail address for Evergreen Management Team Coordinator Nancy Clark to [nacpe@aol.com](mailto:nacpe@aol.com).
- Also, please add the following information for incoming Regional Management Team Coordinator Arlene Gunther: 521 Highland Terrace, Brick, NJ 08031; [arlenegunther@hotmail.com](mailto:arlenegunther@hotmail.com); (732) 262-4658. (Arlene's term starts on May 1, 2009.)

## **Greater Nassau Member Training for a Triathlon in Every State!**

Jenn Sommermann is in training for a triathlon. Actually 50 of them! The Greater Nassau Chorus Bass is a 10-year SAI member (the last five with GNC), who also describes herself as a passionate athlete and an ovarian cancer survivor. She has made

it her goal to participate in a triathlon in all 50 states! Jenn's 2009 non-Sweet Adeline competitive season will begin on May 3 with the Long Island RXR Half Marathon. You can follow, and add your encouragement, to Jenn's blog (Jenn Sommermann: Training for a Cure) at [www.jennsommermann.blogspot.com/](http://www.jennsommermann.blogspot.com/)

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