

May 2008

Taglines

Greater New York Region 15 is dedicated to advancing four-part *a cappella* music through the original American art form of barbershop harmony by providing opportunities for education, performance and personal growth.

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Dear Heather,

Sure it's "only" May, but why not plan NOW for the fall TRAX gathering? Mark your calendars for the weekend of Sept. 12-14. More details and registration information can be found in this edition of Taglines and on the members-only section of the Region 15 Web site at www.sairegion15.org.

Your Regional
Management Team

**Team
Coordinator**
[Peggy DiSunno](#)

**Finance
Coordinator**
[Jeannie Allen](#)

**Education
Coordinator**
[Lisbet Kline](#)

A Word From Your New Education Coordinator

It is with quite a humble feeling and a lot of excitement I start my two-year term as your new Education Coordinator. Taking over after Harriette, who has been on the regional Board/Management team in one capacity or another for the past 25 years, is daunting but also very positive because she has promised to be right there next to me and will help and guide me along the way.

The 2008 TRAX event will be in a different location and will take on a different format than in the past, as this is a transition year

**Director
Coordinator**
[Carole Argulewicz](#)

**Events
Coordinator**
[Carol Schultheis](#)

**Marketing
Coordinator**
[Dana Dunlevy](#)

**Membership
Coordinator**
[Dolly Power](#)

**Communications
Coordinator**
[Heather Collins](#)

Submissions Deadline

If your chorus or quartet has news to share, [e-mail your idea to Heather Collins](#) before the 15th of each month for consideration in the next electronic Taglines. The next deadline is June 15.

towards the plans we have for the future. TRAX will feature a Regional "STAR Chorus" with members from each of our 15 choruses that will participate in a class with Jean Barford; a crazy quartet contest called the Fabulous, Fun, Foursome Contest; recognition for our new Woman of Note Award winners; a Directors' luncheon and class with Jean Barford; a special Love Gift Celebration for our Hawaii-bound competitors; an Afterglow for everyone, and so much more. Information is being sent to each chapter this month, so make sure you form your crazy quartets now, and start learning the two seminar songs for the Regional STAR Chorus: "Best of Times" and "We'll Meet Again."

And speaking of regional songs: The songs we will sing throughout this year, at TRAX and at Mass Sing at contest 2009 will be:

1. "Best of Times"
2. "Harmonize The World"
3. "How We Sang Today"
4. "San Francisco Bay Blues"
5. "Send Your Love"
6. "That's What Friends Are For"
7. "We'll Meet Again"

All these songs will be mailed out during June in a package that contains one copy of each song plus the learning CDs. They all happen to be on the Mass Sing Song list from International, and we will add to our regional song list more from that CD-one per year. The region has agreed to buy a set for each chorus, at \$52.50 each and it will be in the mail shortly! Choruses will be

responsible for providing copies of the music for each member from International at a cost of \$1.25 per copy.

For TRAX 2009, we plan to start what we hope will become an annual Young Women In Harmony (YWIH) Contest on Saturday night together with our Love Gift Celebration for international competitors. Our new YWIH Chair, Laurie Woolever, and I are preparing to spread the word to schools, teachers and anywhere we may be able to get girls and young women involved. The winner of the contest will be our Region 15 competitor in the Rising Star contest at International in Nashville 2009.

Other possible plans for our educational future include Regional Faculty Training, a Quartet Seminar, and a Leadership Seminar for musical and administrative leaders with an International Faculty Member (Kathy Carmody and Sharon Babb are asked to give us dates), so that we can continue to build on the foundation Harriette and Paradigm Associates have started. Harriette, as Leadership Development Chair, and I will continue to make sure all chapters are on board for this very important issue. It is our goal to have an individual session with all choruses in our region within the next two years.

Are you excited yet? I sure am!

-Lisbet Kline

Metro Rhythm Says Good-bye to Director
Greetings to all and congratulations to

winning choruses and quartets. As many know, our beloved Daniel Chernosky has resigned as director. This is very good news for him, as he will have a full-time teaching job. For us it means, as they say, "Here we go again."

Yes, we are searching for a new director.

A few candidates have contacted our chorus already, but if you or someone you know is interested, we would love to hear from you. The process is just beginning. Meanwhile our new team, under the guidance of Janice Uhlig, is getting the new Sweet Adeline year under way with plans and projects. Included are a May 21 Cranford Train Station performance, a May 24 garage sale at 195 Boulevard, Mountain Lakes, N.J., and three June guest nights featuring free vocal lessons.



We feel that we have a strong spirit of friendship in our chorus, along with goals still to be met. It's scary and exciting, but we're anxious to see what the future holds.

Wish us luck!

-Sue Schmehr

Members Only: Using The Region 15 Web Site

Psst. It's a secret. To sign into the "Members Only" section of the [regional Web site](#), simply enter your Sweet Adelines membership number (minus any zero that might be on the front of your number). There, you'll find resources and files meant only for Region 15's eyes Such as the Director's Workshop Registration form. Or the regional standing rules. Plus, you'll see a directory of your chorus members, complete with any e-mails that have been provided to International. If you have changes to your profile information, please contact [Heather Collins](#).

Save The Date For TRAX

Featuring Guest Faculty Jean Barford

DATE: September 12-14

LOCATION: Ramada Inn & Conference Center, 130 SR 10, East Hanover, NJ.

FACULTY: Jean Barford, Certified International Faculty, Certified Sound Judge and Master Director, Gem City (Region 4), Five-time International Chorus Champions. Jean was also a member of Sounds of Music, the 1974 International Quartet Champions.

Other Dates To Remember

Sept. 28: Long Island Sound Show

Oct. 25: Jersey Harmony Show

Oct. 26: Evergreen Show

Nov. 4 - 8: International Convention
(Honolulu)

Dec. 7: Greater Nassau Show

Dec. 7: Song of the Valley Show

Feb. 28, 2009: Harmony Celebration Show

New Members Share Thoughts on their
First Competition Experience

Editor's Note: Each Region 15 chorus was asked to share the names of all new members for this special feature. Following are tidbits from the few choruses who met the May 15 deadline for contributions. If other new members have additional thoughts to contribute about their first regional contest experience or what inspired them to join Sweet Adelines, please send to heather@voiceonly.com

GREATER NASSAU

Since March 2007, Greater Nassau has welcomed these ladies onto their risers.

- Merrill Weiner
- Wendy Pachter
- Peggy DiSunno - Dual LISC
- Shelly Kalef
- Alison Antonucci
- Gerri-Ann Seidman
- Jane Magenheimer
- Lauren Seaman

HARMONY CELEBRATION

Since Harmony Celebration is a brand-new chorus in the eyes of the International organization, technically, we're all new! But, seriously, more than a half-dozen members had never before competed on the Sweet Adelines contest stage. Here are thoughts

from two of them.

From Alexis DePersia-Norelli (Bass):

"What a welcome! Every Sweet Adeline I came across was such a joy! From singing with the YWIIH chorus, and the amazing energy we received from the audience to walking across that regional stage for the first time (and not tripping over myself!) with HCC. It was a weekend of memories not soon forgotten. I am so proud to be a Region 15 Sweet Adeline!"

From Sharon Schubert (Baritone):

"Filing onto the stage, suddenly in the (very bright) spotlight, I went into automatic pilot. As I was going through the songs and moves, making sure to be energetic and smile, it felt extremely surreal, and I wondered whether I was dreaming or not. I figured I'd just better keep going and doing my best, just in case it wasn't a dream. And that's what I did. And while it wasn't a dream, being in Harmony Celebration and being a part of Sweet Adelines certainly is!"

HEART OF LONG ISLAND

Gina Cicero reports that Heart of Long Island was very lucky over this past year-blessed with many new members who became part of the family. All the new ladies expressed their delight with their Competition experience. To sum it up, and she quotes, "WOW!"

Terri Gafarian, Bass, Choreography

Team: She actually has been with Heart of Long Island for about three years now, but due to timing and personal commitments, this was her first trip to the competition stage. Terri enjoyed listening to all the

other choruses and had a great time.

Christina Taylor, Bass: Joined us officially just two weeks before competition!

Christina is a dual-member, as she also sings Bass with Island Hills. She was thrilled to be singing with two choruses for the first time. Logistics were a challenge but very exciting!

Lillian Morrison, Baritone, Newsletter

Editor: Joined the Heart of Long Island about a month before competition. Lillian has always enjoyed Barbershop music. She thoroughly enjoyed her weekend, loved listening to the choruses and quartets, and cannot wait to sound just like them!

Penny Frauhammer, Lead: starting coming to rehearsals last May and decided to officially join this past September. Penny felt the whole competition weekend was very professionally run and had lots of fun!

TWIN COUNTY

The chorus recognizes the following (relatively) new members.

- Ann Fortunato (not so new, actually, but not mentioned in Taglines yet!)
- Marianne Silk
- Marilyn Vokoun

Final Reminder: Apply For The Community Activity Award

Here is the LAST reminder to get your COMACT (Community Activity) AWARD application together. The period for collecting all material is May 1, 2007 to April 30, 2008. You can download the application by logging onto the Members Only section

of the [Region 15 Web site](#). (Your password is your Sweet Adelines membership number.)

Please send your completed application to Lisbet Kline by June 15, 2008 at:

Lisbet P. Kline
475 Winona Lakes
East Stroudsburg, PA 18302

The applications will be judged by our incoming Marketing Coordinator Dana Dunlevy, who from then on will be in charge of the award. The prizes will be presented to the winners at TRAX in September. There are three prizes:

1. \$500
2. \$250
3. \$100

Once you have downloaded the forms please make sure you read all the instructions on Page 4 carefully. Questions? Feel free to call Lisbet Kline at (570) 223-4292 or e-mail her at lisbet@ptd.net.

Greater Nassau Experiments With Innovative "Pod" Program

Greater Nassau Chorus was looking for a new educational tool. Sectionals and PVIs were working well, but we needed something that would heighten individual responsibility and help build unity. What kind of exercise would help unify our sound and our visual performance, allow for immediate individual feedback that can't be given during sectional work, and also provide a valuable experience for section

leaders? The Pod, or PodVI, was born.

What, you may ask, is a Pod? It's four to eight singers from the same voice part grouped "geographically," according to riser placement and overseen by a section leader. Some of the finer details varied by section leader, but the basics were the same. The PodVIs were one-hour sessions at someone's home. There was a warm-up and a chance for each singer to discuss what they are working on as individuals. The section leader would then explain how the group would function. The section leader was not there to "direct" the group, but rather to guide it. Time was evenly divided between our package uptune and ballad.

Pods sang in round, facing each other. Others sang in a line facing a large mirror or the section leader. Some sang in a round facing out to help heighten their listening skills and help the individual singer trust herself without depending on anyone else.

Feedback from chorus members on the Pod experience was extremely positive. It helped point out new goals to work on, built confidence as individual singers, and helped in preparation for the regional contest. Section leaders heard from many individuals expressing their appreciation for a successful learning experience.

Overall, the PodVIs were rewarding for everyone involved and are one step in the ongoing creativity with learning tools Greater Nassau is exploring. We continue to

evaluate what our coaches deliver to us in their sessions and how to take our individual responsibility to the next level.

10 Ways to Market YOUR Chorus

Welcome to Your Chapter's Marketing Team!

Your Marketing Chair is probably doing a bang-up job of marketing on her own, but she could be much more effective with the entire chorus membership on her team! Here are 10 ways you can be a team player.

1. **Get caught singing!** The funny looks you get on the bank line are just opportunities to start a conversation about SAI and your chorus, "I'm practicing for my Sweet Adelines Chorus, The Best Chorus Ever. Do you sing?"
2. **Bring a guest to rehearsal.** She may be your next member!
3. **If they can't join the chorus, get them to join the audience.** Tell them about your next performance.
4. **Ask if they belong to an organization that needs entertainment.** We put on quite a show!
5. Sell show tickets! No brainer.
6. **Be prepared with promotional materials!** Keep flyers, business cards, and brochures in your car and purse.
7. **Wear your SAI and chorus casual wear (and medals!) outside of rehearsal!** People will ask about it at Jazzercise, the grocery store, and sporting events.

8. **Send a mini-press release to other organizations to which you belong!**
"Briana Baritone, State U. Class of '91, is a member of The Best Chorus Ever, a chapter of Sweet Adelines International."
9. **Tell your Marketing Chair when you do something awesome in the community!** Raise \$500 for the Heart Association? Your Mktg. Chair will turn that into . . . "Tiffany Tenor raised \$500 for the Heart Assoc. and keeps her heart pumping as a member of The Best Chorus Ever, a chapter of Sweet Adelines International"
10. **Speak of SAI and your chorus positively and with enthusiasm!**

Countless women are looking for a fun, friendly, dynamic organization like ours. They won't know about us unless YOU tell them!

Meet Your New RMT Members

Dolly Power

A Special Education teacher for 36 years in Jersey City, Dolly received the Hudson County Teacher of the Year award at an awards ceremony a few weeks ago. Dolly has also been awarded the Merrill Lynch Teacher of the Year award and Jersey City Parent's Council Teacher of the Year award over the course of her career.

Dolly is busy planning a wedding for her son Thomas, 31, a Biology Teacher. Her youngest son, Michael, 19, is finishing his first year of college. Dolly says her music is

her therapy, and she believes laughter is the ONLY medicine. She loves to make people laugh and it has gotten her through some tough times in her life. Dolly encourages members to get involved in the RMT, and says she is learning as she goes. Her mentor, Lisbet Kline, is a phone call or email away when she needs help. Dolly sings bass in her quartet, Moonstruck, and with Hickory Tree Chorus, busy getting ready for competition in Hawaii in November.

Dana Dunlevy

Dana Dunlevy is a barbershop brat who joined SAI in October 2005 as baritone with Hickory Tree Chorus. She has served as HTC's Publicity Chair since May 2007 and is looking forward to taking on the challenge of Regional Marketing Coordinator.

Dana's background is primarily in volunteer positions with non-profit organizations, having served as president of both Women Who Write, Inc. and the Home and School Association of Holy Family School.

She has been married since 1986 to John. They have two sons, Jack, 19, and Michael, 16, talented musicians who, by their absolute refusal to allow their mother to sing with their bands, drove her back to her Sweet Adelines roots. It was a slight for which they have been forgiven!

Metro Rhythm Seeks New Director

WANTED: DIRECTOR
MMUSICALLY SKILLED
ENERGETIC
TOP-NOTCH PERSONALITY
READY FOR GOAL-ORIENTED CHORUS
ORGANIZED FOR WED. NIGHT REHEARSALS

RAZZLE-Y-DAZZLE-Y
HELPFUL
YOUNG AT HEART
TERRIFIC PEOPLE SKILLS
HAPPY TO JOIN US
MAKE CONTACT: janiceuhlig@yahoo.com

Metro Rhythm Chorus – Cranford, NJ

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