

# 2026

**MEMBERSHIP**

**MEET**

**WITH EVELYN!**

**10 AM - 12 PM  
ON ZOOM**

# Membership Meet: Youth Membership & Retention

Building the future of SAI

with **942 Quartet**

# Welcome & Intros

- Regional Management Team (RMT)
  - Evelyn Langenstein , Membership Coordinator
  - Alexis DePersia-Norelli, Marketing Coordinator
  - Deb Saucke, Communications Coordinator
  - Jennifer Wiseman , Associate Member
  - Guests...
- 942 Quartet
  - Macenzie Bigness, Tenor
  - Kristina Valentino, Lead
  - Catrina Tulowiecki, Baritone
  - Katie Sheerin, Bass



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# Overview

- Intro to 942 Quartet
- Youth membership & Retention with 942 Quartet
- Conclusions & Comments
- Importance of Chorus Culture & Sense of Belonging
- Topics for Future Discussion

# Youth Membership Recruitment & Retention: Building Future of SAI with 942 Quartet

- Recruitment & First Impressions
- Creating Belonging and Community
- Education, Growth, & Opportunities
- Navigating Barriers to Participation
- Administrative Readiness and Youth Safety

# Recruitment & First Impressions

- Walking into a room of adults is scary!
- Clear expectations reduce anxiety
- Warm welcomes matter
- Youth are wondering:
  - What will I do?
  - Will I mess up?
  - Will I fit in?



# Creating Belonging & Community

- Names remembered = feeling seen
- Youth don't want to feel like "the kid"
- Friendships keep them coming back!
- Social connection matters as much as music
- Belonging > talent
- Inclusive language matters



# Education, Growth, & Opportunities

- Youth need clear paths to see growth
  - Learn → perform → lead
- Age-appropriate learning styles
- Opportunities = motivation
  - Camps
  - Quartets
  - Contests
  - Conventions
- Show them what is possible



# Barriers to Participation (The Reality)

- No ride
- No money
- Busy schedules
- Fear of not being good enough
- Parents/guardians unsure or hesitant

## What helps:

- Financial support
- Flexible expectations
- Clear parent communication
- Consistent reassurance



# Administrative Readiness & Youth Safety

- Clear youth policies
- Trained and trusted adults
- Safe chorus environments
- Respectful language and behaviors
- Parents/guardians trust the program



**Contact Us**

**942quartet@gmail.com**

**<https://linktr.ee/942quartet>**



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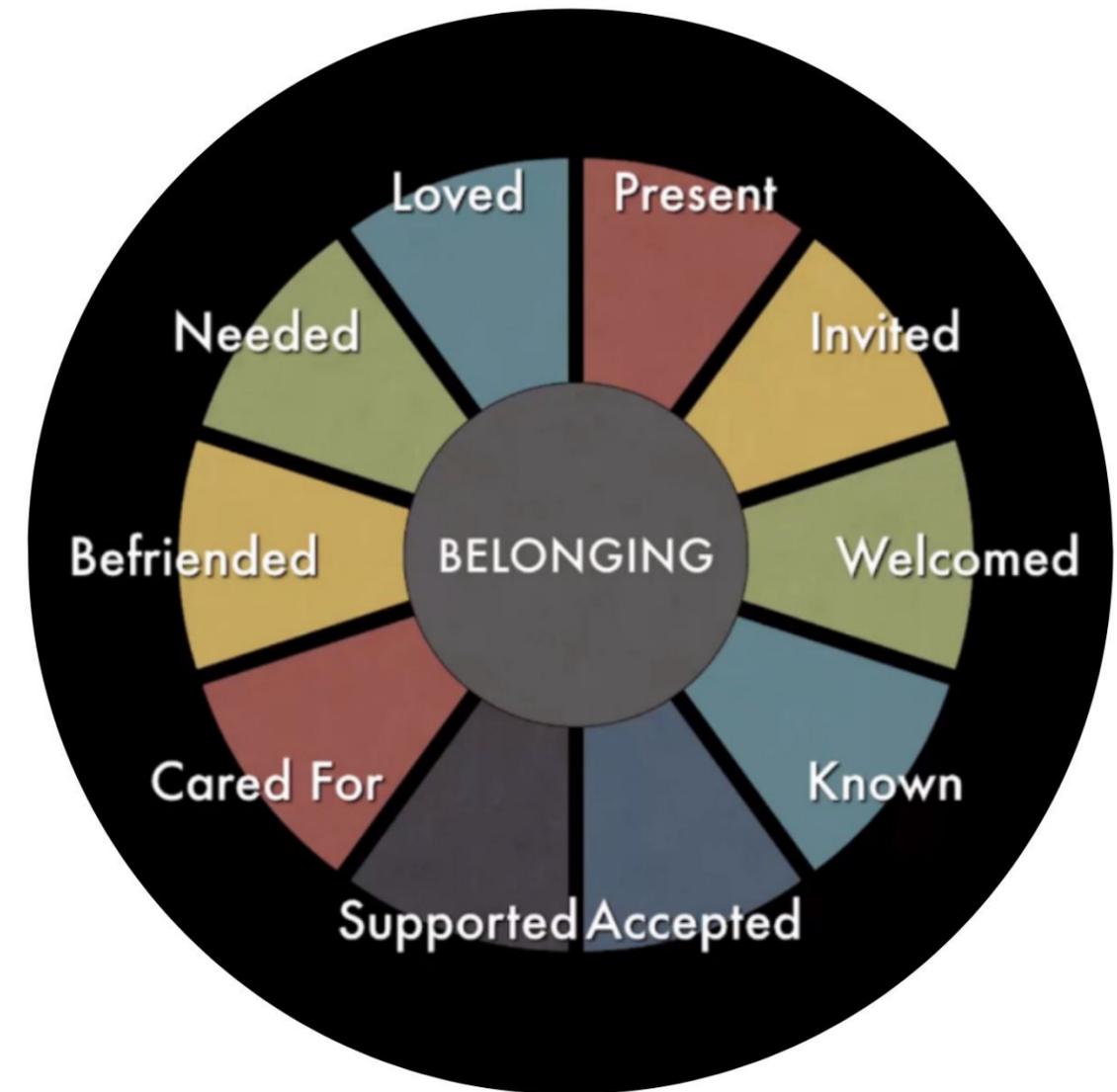
# Analyzing Chorus Culture - Why it's important ? What Keeps 'em Coming & Staying

In our regions/choruses, we are carefully and continually creating that safe, special place where every member can openly share gifts and talents with us

The social, musical connection gives us countless opportunities to become better humans on many levels

# Why They Stay

- A Chorus's Sense of Identity –  
Be more you!
  - Members need to connect with the chorus culture.
  - What they are expecting/their perceptions of the chorus and the reality of their experience need to mesh.
- What keeps singers coming back –  
Sense of Belonging



# Conclusion & Topics for Future Discussion

- Questions & Comments
- Future Membership Meets 2026: March 28
  - **The Convention Experience: What's it All About**
- Region 15 Convention: April 23–26
- Artistic Leadership Day: May 30
- 2026 VocalFest: September 18–20
  - Guest Faculty Nikki Blackmer: A Capella Joy Chorus, Frenzy