**Subject: February Taglines** 

Date: Monday, February 16, 2009 9:52 PM

From: Heather Clancy Collins <heather@voiceonly.com>

**Reply-To:** "heather@voiceonly.com" <heather@voiceonly.com>

To: Heather Clancy Collins heather@voiceonly.com

**Conversation:** February Taglines

February 2009

## Taglines

Greater New York Region 15 is dedicated to advancing four-part a cappella music through the original American art form of barbershop harmony by providing opportunities for education, performance and personal growth.

#### In This Issue

Get Educated!

This Month's Woman of Note: Evergreen's Kathy Sylvester

Recognize a Music Educator

Talking Up Your Chorus

Region 15 Management Team

#### **Team** Coordinator

Peggy DiSunno

### **Finance** Coordinator

Jeannie Allen

#### **Education** Coordinator

Lisbet Kline



#### Dear Heather,

The weather is warming, and the excitement is building for spring competition. You can stay in touch with the latest contest updates by consulting the Members Only section of the Region 15 Web site, where all the forms and instructions you need for your contest experience are being uploaded. Just log in using your Sweet Adelines Membership number. While you're there, make sure all your membership information is correct and e-mail me with any corrections or changes. Dust off those sequins. I'll be seeing you soon!

**Heather Collins Region 15 Communications Coordinator** 

#### A Word From Your Education Coordinator

Remember I told you I was so excited I could barely stand it? Here is why: As many of you hopefully have already learned from your Team Coordinators or Directors, we have now confirmed and booked all faculty through 2010. Please get your calendar out right now, and make sure you have these dates written down:

#### May 15 - 17, 2009:

Music Leaders/Leadership Workshop with Sharon Babb.

#### Director Coordinator

Carole Argulewicz

## Events Coordinator Carol Schultheis

Marketing Coordinator

Dana Dunlevy

### Membership Coordinator

**Dolly Power** 

### Communications Coordinator

**Heather Collins** 

#### Submissions Deadline

If your chorus or quartet has news to share, e-mail your idea to Heather Collins before the 15th of each month for consideration in the next electronic Taglines. The next deadline is March 15.

#### **September 11 - 13, 2009:**

TRAX with Betty Clipman.

#### February 27, 2010:

Regional Faculty training with Nancy Field.

#### May 21 - 23, 2010:

Music Leaders/Leadership Workshop with Kathy Carmody.

#### August 13 - 15, 2010:

TRAX with Jim Arns and Renee Porzel.

As you can see, TRAX 2010 is in August. Please make a note of this, and try to plan your vacation, if at all possible, on another date in August if that is your usual vacation month. You have no idea how lucky we are to get these two faculty members: they are sought after all over the Sweet Adelines world and are so excited to be coming here.

As of now, I have received only two applications to be considered for our official Region 15 faculty list, and I need a lot more before the March 31st deadline. You can get the application from your Team Coordinator/Director or e-mail me, and I will send it to you. You can also find a copy on the regional web site.

#### **More Fun News**

The Young Women in Harmony chorus will again perform Friday evening in Philadelphia under the direction of Harriette Walters and Patty Danner. The girls are performing three songs, and on the last one will be joined on stage by the competing quartets for a smashing finale.

All Region 15 choruses are competing in Philadelphia this year, except of course the 2008 winners, Greater Nassau, who will perform for us on Saturday during the chorus calculations. Hurrah!

The Most Improved Chorus 2009 and the First Place Small Chorus 2009 will both be invited to participate in two of Betty Clipman's classes at TRAX, one on Friday evening, and one on Sunday morning.

Another small chorus is needed for one of Sharon Babb's classes on Saturday, May 16, and will be chosen after contest too.

Classes for the May and September events are being finalized and will be up on the web site shortly after contest. Besides, just knowing who are coming is enough to get you to sign up regardless, right????

Education is truly what sets us apart from all other singing organizations, and I cannot stress enough how much information you can find if you check out the official Sweet Adelines web site at

www.sweetadelineintl.org. Please be sure you visit it and

add the home page to your favorites.

If you click Education from the home page you can find an enormous amount of educational material for everyone: for Directors, contacts for quartets, educational videos and DVDs, script from classes you may have missed at IES, and a ton of other good stuff. Have fun with it, and then share with us what you have found that surprised you positively.

In addition, I encourage all of you to use our regional web site more. Several times, when I have visited choruses I hear to my surprise that many have never used it: <a href="https://www.sairegion15.org">www.sairegion15.org</a>. Maybe it is a good time to check if your own chorus information is updated?

Finally, enjoy the last weeks getting ready for contest, and remember:

"The key to happiness is having dreams. The key to success is making dreams come true."

Love, Lisbet

Lisbet Kline Director, Song of the Valley Chorus Edcuation Coordinator, Region 15

#### **Region 15 Woman of Note**

At TRAX 2008, the region adopted a recognition program called Women of Note. Choruses were asked to select one member whose dedication to their chorus and to Region 15 is unfailing. Here's more about one of those women, Kathy Sylvester of Evergreen Chorus.

It was easy to choose Kathy Sylvester for Evergreen's Woman of Note for 2008. Kathy is an enthusiastic chorus member who is a real worker with "get it done" results. She has been involved in music all of her life-voice, organ, and dance-and her approach to music is filled with passion and joy. Kathy's knowledge is strong, having been a music major in college. She has a lot of energy and strong computer skills, which benefit various items of work for Evergreen.

Kathy came to Evergreen as part of our 2004 Holiday Harmony class series. She became a member in February 2005. She is part of the baritone section, and she is also the baritone for Good Times Quartet.

In 2006, Kathy offered her enthusiasm to the position of Membership Coordinator, where she worked hard to come up with new ideas. In 2007, Kathy changed positions to Communications Coordinator and continues there in 2008,

where she uses related work experience to quite easily and naturally provide good and timely follow-up to the needed work of the Communications position.

Kathy has also been contributing to PR activities for Evergreen for about two years. In 2006, she began by volunteering for PR reach out where needed. Kathy's efforts, in concert with others from the Marketing team, helped to garner a COMACT award for Evergreen. In early 2008, Evergreen's Marketing Coordinator had to begin a leave of absence and Kathy pitched in by filling in as Marketing Coordinator for the rest of the fiscal year.

Kathy likes to talk positively about Evergreen. She has been a key coordinator for setting up and staffing Evergreen's table at various community and street fair events. Overall Kathy is certainly a Woman of Note for Evergreen, so it is with pleasure that we submitted her name for recognition!

#### **Dates To Remember**

March 26 - 29, 2009: Regional Competition, Philadelphia April 18, 2009: Festival of Harmony (education event for young singers)

April 26, 2009: Golden Apple Show

May 2, 2009: Harmony Celebration Show (featuring The

Buzz and Our Town Quartets)

May 3, 2009: Liberty Oak Show (featuring Maxx Factor

Quartet)

May 15-17, 2009: Music/Leadership Weekend FEATURING SHARON BABB

**July 22-25, 2009**: International Directors' Seminar/Judge Training

Sept. 11-13, 2009: TRAX 2009 FEATURING BETTY CLIPMAN!

Oct. 4, 2009: Long Island Sound Show

Oct. 20-24, 2009: 63rd Annual Convention and

Competitions (Nashville)

**Feb. 27, 2010:** In-region Training, Region 15 Faculty, with Nancy Fields

April 22-25, 2010: Regional Competition

**May 15, 2010:** Harmony Celebration Show (featuring Crossroads Quartet)

May 21 - 23, 2010: Music Leaders/Leadership Workshop with Kathy Carmody

July 7-10, 2010: IES East (Pittsburgh)

**Aug. 13-15, 2010:** TRAX 2010 with Jim Arns and Renee

Porzel of the Melodeers

Oct. 19-23, 2010: 64th Annual Convention and

Competitions (Seattle)

**Sept. 23-25, 2010:** TRAX 2011

March 24-27, 2011: Regional Competition

**Oct. 18 - 22, 2011:** 65th Annual Convention and

Competitions (Houston)

March 29-31, 2012: Regional Competition

Oct. 30 - Nov. 3, 2012: 66th Annual Convention and

Competitions (Denver)

March 21-24, 2013: Regional Competition

Nov. 12-16, 2013: 67th Annual Convention and

Competitions (Honolulu)

For more information on events, visit the calendar on the Region 15 web site at <a href="https://www.sairegion15.org">www.sairegion15.org</a>.

#### **Update Your Directories**

Jersey Harmony has appointed a new Communications Chair through April 30, 2009. Please delete Judy Katz and add Pattie Nolan. Her e-mail address is fastwalker55@hotmail.com.

The complete Region 15 team directory can be found in the Members Only section of the Region 15 Web site.

#### **Recognize A Music Educator**

The International Board of Directors has requested that Regional Management Team members and the Young Women in Harmony Coordinators submit recommendations for the Sweet Adelines International/Music Educators National Conference (MENC) Award and for the European Music Education Association Award. At its June 2009 meeting, the Board will select the recipient of these prestigious awards, which will be presented at the International Convention.

Qualifications for the MENC award recipient are as follows:

- Recipient must be a music educator and a member of MENC
- Recipient must be a member of Sweet Adelines International
- In addition, through her talent and dedication, the recipient must have made outstanding contributions to the furtherance of music education in public and/or private schools by promoting the barbershop style as an American art form.

If you have someone to suggest, contact <u>Lisbet Kline</u> or <u>Heather Collins</u>. The deadline is May 1.

# Gather COMACT Award Materials Through April 30

Read all about it! Your Fabulous Chorus is competing in the Annual Spring Competition of the Greater New York Region of Sweet Adelines International! As your Marketing Chair delivers a flurry of pre- and post-press releases touting your chorus's hard work, help HER gather materials for your annual COMACT Award submission. All press about your chorus, mentioning Sweet Adelines International, from May 1, 2008 to April 30, 2009 is eligible for submission. Deadline for application submission is June 15, 2009. Download a COMACT Award application and instructions in the Members only section of the Region 15 Web site at <a href="https://www.sairegion15.org">www.sairegion15.org</a>. Contact <a href="Dana Dunlevy">Dana Dunlevy</a>, Marketing Coordinator, if you have any questions.

## **Quartet Corner: Moonstruck Welcomes New Tenor**

Moonstruck Quartet is thrilled to announce Cindy Brill from Liberty Oak Chorus as our new tenor. We will not be competing this year but promise to sing for you on Saturday night after the chorus contest in the hospitality rooms for all of our friends in Region 15. We are thrilled to have Cindy singing with us in the quartet. We look forward to a very enjoyable time together.

#### You've Got Two Years to Replace Me!

As many of you know, new terms for Region 15 management team coordinators begin May 1, 2009. At that time, I will start my second and FINAL two-year term as your Region 15 Communications Coordinator. Can you believe I have been managing *Taglines* for more than 10 years now???? You MUST be sick of me.

They always say you should identify your replacement when you take on a new job, so I am looking for enthusiastic individuals interested in learning more about the inner workings of the Communications Coordinator position. Members who can bring fresh, constructive perspective to all aspects of Region 15 communications: *Taglines*, the Regional Web site, our Facebook group, the Regional directory and so on. The Communications Coordinator position requires the gift of gab, organizational skills and attention to deadlines, the ability to manage diverse personalities, and a healthy understanding of communicating via the Internet.

Now is the time to put together a regional communications

team that is the talk of Sweet Adelines. Are you ready to be part of that team? E-mail me at <a href="mailto:heather@voiceonly.com">heather@voiceonly.com</a>.

**Heather Collins** 

**Region 15 Communications Coordinator** 

#### **Forward email**

Email Marketing by



Taglines | 68 West Summit Ave. | Midland Park | NJ | 07432