

February 2008

# Taglines

Greater New York Region 15 is dedicated to advancing four-part a cappella music through the original American art form of barbershop harmony by providing opportunities for education, performance and personal growth.

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**Your Regional Management Team**

**Team Coordinator**  
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[Jeannie Allen](#)

**Education Coordinator**  
Harriette Walters

**Director Coordinator**  
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**Events Coordinator**  
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**Membership Coordinator**  
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**Dear Heather,**

Welcome to the the latest edition of *Taglines*, featuring news about memorable Region 15 educational experiences or performances your quartet or chorus have experienced. If one of your regional buddies doesn't get this e-mail, encourage them to give me their address so I can add it to our list. Your comments and suggestions for features, photos and random submissions are also welcomed.

*Heather Collins*

**A Word From Your Membership Coordinator:  
Just Do It!**

Contest is around the corner, and that means most of us are polishing, practicing choreography, working hard to maintain sound and good vocal production, and hopefully having a blast. Membership can be affected greatly by how we handle these coming months, and I personally love it! Visitors can see how professionally we can perform now that the songs are learned, the taping is done and the fun of polishing is in high gear. What better PR for your chorus than inviting guests to come during this time and let them experience how much fun this is?

Of course YOU have to make it fun.

If YOU are the Director, make it fun, fast-paced, upbeat, positive, praising singers for all the stuff done correctly, while encouraging them to become even better in the areas you still want improved. Add as much laughter as possible, and you will

**Communications  
Coordinator**  
[Heather Collins](#)

### Submissions Deadline

If your chorus or quartet has news to share, [e-mail your idea to Heather Collins](#) before the 15th of each month for consideration in the next electronic Taglines. The next copy deadline is March 15.

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achieve results that surpass your wildest imagination. Just do it!

If YOU are the singer, come knowing all your notes, words and choreography, giving your best every time you open your mouth, practicing your performance mode on every phrase, even if the Director stops you for the 19th time on that particular phrase. Keep your body language positive, smile and nod when you are asked to do things differently, and then just do it!

If YOU are a team member (music or management), you work for your team with the goal in mind. Remember the "all for one and one for all" attitude, and just do it!

In "Star Wars," Yoda said: "Try not. Do or do not, there is no try!" Nike adapted that slogan as their motto and we can too: Just do it!

*"May the force be with you,"  
Lisbet Kline*

**Save The Date**  
**Region 15 Directors/Music Leaders/Leadership  
Weekend**  
**With International Faculty Lorraine Barrows**

**DATE:** May 30 - June 1, 2008

**PLACE:** To Be Announced

**TIME:** On Friday May 30 from 7:30 - 10:30, Lorraine will meet with Frontline Directors. On Saturday, May 31, from 8:30 - 5:30, we welcome all Musical Leaders

Classes offered on Saturday will follow the Director Certification Program module plan with audience participation. On Sunday, June 1, Paradigm Consultants, along with Harriette Walters, will continue leadership training in Region 15 for all Directors, Management Teams and Chorus Musical Leaders. Contact [Carole Argulewicz](#) for more information.

**Other Dates To Remember:**

**April 3 - 6:** Regional Contest (Philadelphia)

**May 18:** Liberty Oak Show

Sept. 12 - 14: TRAX Workshop  
Sept. 28: Long Island Sound Show  
Oct. 25: Evergreen Show  
Oct. 25: Jersey Harmony Show  
Oct. 26: Evergreen Show  
Nov. 4 - 8: International Convention (Honolulu)  
Dec. 7: Greater Nassau Show  
Feb. 28, 2009: Harmony Celebration Show

### Need a Promo Video? Look to Your Local College

Last fall, a group of radio/film/TV students from Marist College chose Evergreen Chorus as the subject of a class project. Their assignment was to produce a promotional video for a non-profit organization. The students, who were directed to Evergreen Chorus by their professor, were impressed with Evergreen's camaraderie and enthusiasm towards the art of Barbershop.

Over the course of several weeks, the students and their video camera were a regular fixture at chorus rehearsals. Interviews were done with several chorus members including Nancy Clark, our Team Coordinator; Pat Fleming, our Membership Coordinator; Evergreen Director Carole Argulewicz; and chorus members, Jeanette Morse and Ginger Knapp-Ringdahl. The students also videotaped our fall show in Wappingers Falls, N.Y.

After editing, the final product was shown to the chorus. The DVD follows Evergreen as the chorus progresses through rehearsing music and choreography right on through to performing at our annual show.

A copy of the DVD was given to the chorus for use as a promotional tool.

*Pat Rock*

### Regional Dinner In Philadelphia



There was a note on the dinner registration form saying the region is committed to spend \$15,000 on food and beverage at contest. The



Chorus Breakfasts, Satellite Buffet, Chorus Dinners and the Regional Dinner are what the hotel uses to compute this amount. In return, we get all the public space (i.e., the ballrooms, warm-up rooms, primp, photo, etc) for FREE.

Each chorus is encouraged to support as many culinary events as possible. There is no per-chorus requirement, however, if we do not meet the minimum, then the region will have to pay for the use of public space and the extra money will come out of the region's already strained budget. In the long run, if we need to pay for public space our regional dues will most likely go up.

I know last year there were a lot of justified complaints about the Regional Dinner. They did not go unrecognized. The Regional Convention Committee has been through some very tough negotiations with the hotel regarding different issues that occurred during contest in 2007 -- the quality of the food at the dinner being only one of them. The hotel recognized that they were at fault, and they are bending over backwards to please us! That being said, "If" you were ever going to give the Regional Dinner another try, this is the year to do it! The dinner is cheaper than last year (albeit only by \$2). However, we'll have a more expensive buffet, and the quality of the food is guaranteed to be better! On another note, Shula's has been replaced by Phillips Seafood (the restaurant is where the banquet food is prepared). The hotel assures us we will not be disappointed with the Regional Dinner!

I encourage every chorus in the Region to support the Regional Dinner. I hope to see you all there!

*Carol Schultheis*

### **RMT Nominations Being Accepted**

The Nominating Committee is seeking candidates for four RMT positions open May 1, 2009: Communications Coordinator, Director Coordinator, Finance Coordinator and Team Coordinator. If you are ambitious, organized, have good people skills, are able to meet four times a year and have access to e-mail, you have the tools necessary.

Please let the Nominating Committee (chaired by [Heather Collins](#) and aided by Cari Salvadori of Long Island Sound and Kathleen Wright of Liberty Oak) know if you are interested in any open position or whether you wish to become involved with any RMT team. Contact any incumbent coordinator to discuss their individual job.

### Love Is In The Air ...

And it wafted throughout the Princeton area in mid-February as Jersey Harmony sent singing Valentines to lucky (if slightly embarrassed) recipients in homes, offices, and schools. It's one of our favorite activities/ fundraisers of the year, when we get to raise money for the chorus by doing what Sweet Adelines do, ringing four-part harmonies!

Through a combination of press releases, the Web, and flyers hung everywhere, we were able to keep a handful of quartets busy most of the day. For the first time, this year we added phone-delivered Valentines to our list of services. They were well-received by those who got the loving calls, and it is likely that option will become a permanent part of our Valentine's Day activities.

*Robin Carberry*

### Hair Today, Gone To ... A Needy Child



The lead of Region 15's three-time champion quartet, Escape, Susan Schuman usually pulls her shoulder-length hair into a neat twist, secured

with a hair-piece, for performances and competition. But on Feb. 4, she shed her long locks, and thus her need for the hairpiece, so that a child without any hair could crown their head with a much-needed wig.

While caroling with Escape this past holiday season Susan saw a Locks of Love flyer posted at a local eatery. She had been thinking about cutting her hair and wondered if she could wait until the February event date. Locks of Love is a public, non-profit organization that provides high quality hairpieces to financially disadvantaged children under the age of 18 suffering from long-term medical hair loss from any diagnosis. Most children helped by Locks of Love have lost their hair due to a medical condition called alopecia areata, which has no known cause or cure.

"My hair is shorter than it has ever been, but it will grow back. The children I am helping, they don't have that luxury. I only hope I can fix my hair as nicely as the stylist. I've been a wash-and-go girl for so long! Heck! I only used hairspray during contest season!" laughs Susan, who will compete with Escape April 4, without a hairpiece.

*Dana Dunlevy*

### **Region 16's Capitaland Chorus Seeks Director**

Would you like to have a dynamic, energetic, enthusiastic show and competition chorus at your fingertips? The Capitaland Chorus Chapter of Sweet Adelines International is seeking an experienced music director to lead the chorus to new heights.

If you are a director with a lot on the ball, you need to inquire about this opportunity. Located in Albany, N.Y., Capitaland is a four-time Lake Ontario Region 16 Champion and current Regional Mid-size Chorus Champion and representative to International competition.

The chapter has a great desire to excel and is looking for a director who is excited to cooperatively lead us as we strive for continuous improvement, musical

excellence, successful competitions and entertaining performances for every audience.

For further info [click this link](#). For application information contact [elizabeth.labarge@gmail.com](mailto:elizabeth.labarge@gmail.com).

### Twin County's Riser Placement Exercise

Liberty Oak Director Katie Blackwood recently visited for a weekend coaching session, held locally (as opposed to a retreat). Her main goal was to use resonance matching to place us on the risers for the best possible sound. It was thoroughly fascinating as she worked with one section at a time, adding one singer at a time, until each section was arranged. We were amazed as how different the sound was by simply moving one woman to the left or right of another. Once we were all back on the risers, the new sound completely energized us, and we have been using the skills learned that weekend as we tweak, polish and refine our competition package.

*Naomi Rose*

### Make It An Encore

Preparation for an annual show is daunting, to say the least! However, there is one way to get more "bang" out of all of the time and effort as well as to make more money for your chapter: Contract with an agency or organization in your community to present an encore show performance at a completely new venue. This idea was the brainchild of Diane Chieffo, Song of the Valley's Team Coordinator, and proved to be a special and lucrative experience for everyone involved. You can read the tale of how the chorus performed an encore of a script they loved and had a great fund-raiser in the process. [Click here for the complete story by June Pierson](#).

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