

#3 Maintain secure financial stability	Maintain reserves of 80% to 100% of operating expenses	<ul style="list-style-type: none"> ▪ Promote advantages of attending Regional Convention even if not competing via: <ul style="list-style-type: none"> ○ <i>Taglines</i> articles and regional website ▪ Collect All-Events as part of assessment from all members 	Ongoing	ALL CC FC	
	Develop new sources of revenue	<ul style="list-style-type: none"> ▪ Identify fund-raising opportunities 	Ongoing	ALL	
	Consider investment opportunities	<ul style="list-style-type: none"> ▪ Identify appropriate opportunities ▪ Reconsider CDs 	Ongoing	FC	
	Assure reasonable level of spending	<ul style="list-style-type: none"> ▪ Submit budget items by RMT Winter Retreat ▪ Review expense items ▪ Review actual vs. budgeted expenditures ▪ Plan events within budget constraints 	Annual Ongoing Ongoing Ongoing	ALL ALL ALL ALL	
			<ul style="list-style-type: none"> ▪ Search for sites and facilities 	Ongoing	EVC, FC, RCC
			<ul style="list-style-type: none"> ▪ Educate chapters on creative ways to attract members ▪ Publicize regional activities ▪ Provide materials and resource information to chapters ▪ Provide Taglines, e-mails and website ▪ Offer workshops with professional faculty 	Ongoing Ongoing Ongoing Ongoing	MBC, MKC MKC, CC MBC
#5 Increase membership	Use International membership tools	<ul style="list-style-type: none"> ▪ Train directors and musical leaders 	Ongoing	CC EDC, MBC	
	Stabilize and enhance musical programs at chorus level		Ongoing	EDC, DC	

#6 Membership Retention	Stabilize and enhance musical programs at chorus level	<ul style="list-style-type: none"> ▪ Training of directors and musical leaders 	Ongoing	EDC, DC
	Provide incentives & recognition for chapter membership	<ul style="list-style-type: none"> ▪ Recognize/reward members at annual convention and at regional meetings <ul style="list-style-type: none"> ○ Community Activity Award ○ Women of Note 	Ongoing Annual Annual	MKC, MBC
#7 Promote regional events to non-members	Publicize regional events through local chapters	<ul style="list-style-type: none"> ▪ Provide templates to chapter PR Chairs for them to mail to community resources – local papers, etc. 	6 weeks prior to events	MKC
#8 Accurate CAL tracking	Maintain contact with CAL members in good standing with region	<ul style="list-style-type: none"> ▪ Maintain records of CAL members 	Ongoing	MBC, FC, CC
#9 Improve chorus scores overall	Create educational opportunities for general membership on BBSH craft.	<ul style="list-style-type: none"> ▪ Identify areas of need (Attend post-competition meeting with judges) ▪ Send post-competition summary to directors ▪ Offer regional education opportunity (TRAX) ▪ Arrange for classes by regional/Int'l faculty based on musical needs 	Ongoing	EDC, DC
	Offer individual training in vocal production	<ul style="list-style-type: none"> ▪ Plan classes and PVI opportunities 	Ongoing	EDC
	Provide focused training for directors (based on needs)	<ul style="list-style-type: none"> ▪ Directors' Workshop ▪ Address directors' needs and concerns ▪ Offer opportunities to network 	Ongoing	EDC, DC
	Plan classes to meet directors' needs	<ul style="list-style-type: none"> ▪ Specialty classes at TRAX ▪ DCP classes at TRAX 	Ongoing	EDC, DC
	Develop and improve training for musical leaders	<ul style="list-style-type: none"> ▪ Offer classes for musical leaders <ul style="list-style-type: none"> - Specialty classes at TRAX - Provide exposure at regional events 	Ongoing	EDC, DC

	Provide opportunities for chorus coaching	<ul style="list-style-type: none"> ▪ Regional Coaching Fund ▪ Regional coaching staff visits by request ▪ Guest faculty at TRAX 	Ongoing	DC, FC, EDC
#10 Increase number of musical leaders	Identify musical leaders	<ul style="list-style-type: none"> ▪ Develop and manage regional faculty program ▪ Share information on Region 15 website 	Ongoing	EDC, DC
#11 Increase number of administrative leaders	Identify administrative leaders	<ul style="list-style-type: none"> • Offer classes in leadership development 	Ongoing	EDC
#12 Certification of 100% of directors	Promote participation in DCP	<ul style="list-style-type: none"> ▪ Offer DCP classes at TRAX ▪ Invite DCP participants to Music Leaders Workshop ▪ Submit articles in Taglines 	Ongoing	DC, EDC
#13 Increase numbers of registered quartets	Provide opportunities to meet interested singers	<ul style="list-style-type: none"> ▪ Plan quartet Mixer at TRAX 	Annual	EDC
	Increase quartet knowledge	<ul style="list-style-type: none"> ▪ Plan quartet schools ▪ Plan quartet classes at TRAX ▪ Provide coaching by Regional and International faculty as possible ▪ Provide locations for quartet coaching in various areas (fees responsibility of QT) ▪ Provide a list of qualified coaches ▪ Provide quartet coaching assistance funds 	Ongoing	EDC
	Provide coaching		Ongoing	EDC, FC
	Provide opportunities to perform	<ul style="list-style-type: none"> ▪ Invite quartets to open each TRAX class 	Ongoing	EDC
#14 Arranger Training	Provide opportunity for potential arrangers to hone skills	<ul style="list-style-type: none"> ▪ Provide Arrange-By-Mail Program (established for many years) 	Ongoing	EDC

#14 Arranger Training	Provide opportunity for potential arrangers to hone skills	<ul style="list-style-type: none"> ▪ Provide Arrange-By-Mail Program (established for many years) ▪ Provide arranging classes <ul style="list-style-type: none"> ○ TRAX ○ Review of mailed assignment ○ Separate workshop 	Ongoing Ongoing	EDC EDC
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